

PRESS RELEASE: Flatiron Steel and Swenson Shear Announce Partnership

Ceres, California – May 30, 2019 – Flatiron Steel, is a Colorado family owned metal roofing and siding manufacturer that believes in the importance of American made, and Swenson Shear, a California based industry leader in innovative tools for metal preparation, announce their new partnership in relation to the Swenson Shear SnapTable PRO.

The SnapTable PRO tool is made to simplify, quicken, and perfect the panel preparation process, and is compatible with all standing seam profiles on the market. Throughout the entire design and manufacturing process, the Swenson team upheld the needs of contractors and customers as their key priority.

“When we were building the SnapTable PRO, we really kept the roofer as our main focus. The goal was to build a tool that we would want to use on our own team”, said Morgan Aue, President of Swenson Shear.

The SnapTable Pro is an all-in-one panel preparation system for preparing and installing standing seam metal roofing. This tool is designed to perfect and speed-up your panel preparation process while producing factory like cuts. This complete system is made up of three key components: the standing seam notcher, the panel cutter, and the eave and valley hemmer. The SnapTable Pro adds quality and saves time on any commercial or residential job. It is equipped to notch, cut and hem your snap lock and standing seam profiles at your eaves, hips and valleys. This machine is manually operated by one person and requires no electricity.

“Through this partnership, our customers will have access to information regarding the benefits of using the SnapTable PRO, a product which delivers quality and precision to help our customers fully prepare standing seam panels with added efficiency and consistent performance,” stated Lee Smith, Owner, of Flatiron Steel.

It is the shared values of Flatiron Steel and Swenson Shear that make this a winning partnership. Each company believes in providing high-quality products and service, as well as manufacturing within America. The SnapTable PRO is recognized for its ability to simplify the preparation of standing seam panels, saving both time and money while allowing contractors and roofing companies to take on more jobs and gain a competitive advantage within the industry.

“When a customer purchases a SnapTable PRO, they do not just buy a machine to prep their panels. Each Swenson Shear product is backed by excellent customer service and a business that stands behind their product. The Swenson Shear SnapTable PRO becomes more than just a tool; it’s an investment,” stated Morgan Aue, President of Swenson Shear.

To get more information about the Swenson SnapTable PRO, visit www.flatironsteel.com/SnapTablePRO or Media Contacts: Shantel Hansen at shantel@flatironsteel.com cell phone 617-968-0178.